On the Construction of Junior High School Football Campus Culture from the Perspective of Integration of Sports and Education

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Keywords: Integration of sports and education, Junior high school football, Construction of campus culture

Abstract: The integration of sports and teaching can not only strengthen students' physical quality, but also effectively balance the relationship between cultural knowledge learning and sports, which is greatly crucial for enhancing the progress of school education. Owing to the background of deepening reform in the field of education in China, the new curriculum standards require junior high schools to strengthen the promotion of students' all-round progress of morality, intelligence, physical fitness, beauty and labor, and football, as a crucial part of sports, is loved by junior high school students. Football is not only a form of sports, but also a crucial carrier of culture. Strengthening the construction of junior high school football campus culture based on the integration of sports and education is a great measure to promote the healthy progress of students' body and mind. This article analyzes the construction of junior high school football campus culture in the perspective of integration of sports and education, so as to provide reference for relevant education practitioners.

1. Introduction

Compared with senior high school students, junior high school students have less learning pressure, but more physical strength and energy than primary school students. They have a stronger sense of personal protection and safety, which is the golden age for learning football. Carrying out football teaching in junior high schools, popularizing relevant knowledge and organizing football matches can effectively arouse students' interest and enthusiasm in learning football^[1]. The enthusiasm for sports can broaden students' learning horizons, reduce students' learning pressure, drive education with sports, and promote students to participate in learning with a better mental outlook. It is necessary to strengthen the construction of junior high school football campus culture based on the perspective of integration of sports and education. Junior high schools should adopt scientific and reasonable teaching methods to publicize the advantages of football to students, so as to enhance students' interest in learning and promote the progress of junior high school campus football education.

2. Problems in the Construction of Junior High School Football Campus Culture

Due to the high learning pressure, many students' enthusiasm for sports has been greatly reduced, and even some students have sub-health problems^[2]. Only by strengthening physical training and developing the good habit of loving sports can students truly realize the all-round progress of morality, intelligence, physique, beauty and labor. It is under the influence of this concept that football can be popularized and applied in junior high schools. However, according to the analysis of the current junior high school football teaching situation, there are still many deficiencies that need to be solved.

2.1 Rigid and Single Physical Education Teaching Mode

First of all, in the junior high school sports teaching system, sports subjects are so rich that the sports teaching system is too large, including long-distance running, sprint, relay, long jump,

basketball and other sports. In the actual teaching and training process, each sports project needs to be designed for teaching, and can not focus on any one, so the learning content is the core of the project. However, due to the rigid and single teaching mode of junior high school, it is mainly shown that teachers explain theoretical knowledge and conduct action demonstration, and students imitate action practice as the main body, which leads to the failure of effective connection of all links of football, and the teaching effect is unsatisfactory. Secondly, many junior high school physical education teachers have no professional background, have not been systematically studied, and lack professionalism. In the actual teaching process, they mainly focus on the explanation of theoretical knowledge, and do not focus on skill teaching and team connection, which leads to the junior high school football teaching becoming a mere formality. After the football class, students are not able to recognize and clearly explain the relevant contents of football, nor can they effectively participate in the football match^[3]. This leads to the loss of students' interest in football learning and sports to a certain degree.

2.2 Incomplete Infrastructure

In the specific process of football, a regular and large sports field is needed. At present, many junior high schools are not able to meet the requirements of football fields and facilities due to the influence of construction funds, teaching environment and other factors. In addition, many junior high school football teachers are in short supply, and many sports teachers are not professional in sports, which greatly reduces the quality and professionalism of campus football teaching^[4]. Due to the limited football equipment in the school, many teachers also lack passion for football teaching. Although the current innovation and progress in the field of science in our country, information technology has been applied to school education, but the application of information technology in junior high school football teaching is very limited, which leads to the disconnection of sports activities from the times and can not meet the students' sports and learning needs, thus reducing the students' interest in learning and enthusiasm for participation in football.

2.3 Lack of Attention to the Construction of Football Campus Culture

Thought is a crucial guide to action. To effectively promote the construction of football campus culture in junior high schools and mobilize students' enthusiasm for football learning, junior high schools should also pay more attention to the construction of football campus culture. Many junior high schools have been affected by the exam-oriented education for a long time, and more attention has been paid to the teaching of main subjects. Even in physical education, they are more inclined to the theoretical explanation of sports skills. The school does not attach importance to it, and the teachers also lack certain teaching enthusiasm in football teaching, ignoring the cultivation and promotion of students' sports spirit. Some physical education teachers even think that physical education curriculum is only a course to relieve students' unclear recognition of the basic skills of football and unable to thoroughly grasp the progress history of football.

3. Strategies for the Construction of Junior High School Football Campus Culture from the Perspective of Integration of Sports and Education

3.1 Strengthen the Publicity of Football Culture

Compared with other sports, the popularity and application of football in China is relatively low, especially compared with table tennis and basketball, and the public acceptance is relatively low. Due to the influence of the surrounding environment and the public, junior high school students are not very fond of football^[5]. In addition, the publicity of football culture in society and schools is not enough, and students cannot contact and recognize football related knowledge at ordinary times, which leads to football being ignored in junior high school campus. In addition, many parents' low interest in football will also affect students' choice of sports. Based on this, to promote the progress of junior high school football education, junior high schools and teachers should strengthen the

publicity of football culture, promote students to deeply recognize and love football, and enhance students' participation in football.

First of all, junior high schools can use the school official website, blackboard newspaper, campus newspaper, bulletin board and other information about the progress history of football and current football hot events. Schools can also use the electronic large screen to play football games for students, so that students can feel the strong football learning atmosphere in the school, and stimulate students' learning interest and sports enthusiasm to the maximum degree. Secondly, junior high schools should focus on parents' work to arouse parents' awareness and attention to football. Teachers can publicize football knowledge and the significance of football for junior high school students' learning and progress to parents through WeChat groups, parents' meetings and other ways, so as to make parents realize that football can push students' physical and mental health progress, and then obtain parents' support to create a good football learning environment for students.

3.2 Perfect Football Supporting Equipment

In the era of high national sports mood, China should not only focus on creating more brilliance in the international sports competition system, but also strengthen the publicity of national sports culture and foster young people to form a good sports spirit. In view of the current progress situation of football in China, we should continue to promote the construction of campus football culture. This requires junior high schools to perfect the supporting infrastructure of the football project and lay the foundation for the better dissemination of the football campus culture.

First of all, football has a high requirement for the field and facilities. To effectively enhance the communication effect and practical utility of campus football culture, junior high schools must perfect the supporting equipment of football sports. This can not only be used for sports football teaching, but also provide a platform for students to play football daily. Based on this, junior high schools should carry out reasonable strategies, fully consider the teaching needs and the requirements of small football games, and perfect the reasonable allocation of resources. Professional personnel should also be assigned to develop regular maintenance of football stadiums and equipment to effectively extend the service life of football supporting equipment ^[6]. Secondly, junior high schools should also strengthen the investment in football construction. The construction of football fields and the purchase of sports equipment for football projects need certain financial support. In this regard, schools should make reasonable planning, actively seek government support and help, and strengthen cooperation with enterprises outside the school to obtain social help, so as to enhance the professionalism of campus football education and expand the influence of football culture. Finally, junior high schools should also strengthen the construction of physical education teachers. Football teaching cannot be separated from high-quality teachers. To effectively push the construction and progress of football campus culture, junior high schools should recruit and foster more football teachers with professional ability and advanced educational ideas. Junior high schools should strengthen the recruitment of talents, perfect the welfare of talents, and attract more high-quality football professionals with professional ability and quality to participate in the construction of football campus culture.

3.3 Organize Football Matches

Practice is a crucial way to test the teaching effect. At present, the football teaching hours are limited, and students cannot convert the theoretical knowledge they have learned into practical skills. The organization of football matches can effectively exercise students' football skills and enhance their football level. It can also strengthen the team spirit and cooperation ability of students during the football match. Junior high schools can adopt the five-person competition system to guide students to conduct rapid transformation of attack and defense, thus strengthening the training effect ^[7]. In addition, schools can guide students to develop team names and propaganda slogans to arouse students' team awareness. Football matches can better publicize the football campus culture and foster students' persistent sports spirit.

4. Conclusion

To sum up, it is greatly crucial to strengthen the construction of campus football culture for enhancing students' physical quality and promoting students' physical and mental health progress. It can also drive the educational effect with sports and arouse the learning efficiency of students. In this regard, junior high schools should strengthen the publicity of football culture, strengthen the construction of basic equipment, actively organize football matches and encourage students to participate in them, so that football can be truly integrated into students' lives, and push students to feel the charm of football, so as to mobilize students' enthusiasm for sports and push their all-round progress.

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